

DALE HEARDRICK



The new small space showroom features a variety of compact appliances.

NEW SHOWROOM GOES **SMALL**

By Laurie Harquail

The “living small” trend is thriving in the Northwest, with a surge in accessory dwelling units (ADUs), new smaller-space condos, age-in-place and Airbnb spaces, and tiny houses.

To serve this growing market, the NW Natural Appliance Center unveiled a new showroom that features appliances suited for small living spaces. Opened in April, it is currently the only Portland showroom where customers can see an array of compact appliances in an in-home setting. The showroom includes small-footprint natural gas fireplaces, cooktops and sleek space-saving tankless water heaters and furnaces.

“The interest in small-space living creates a retail opportunity worth pursuing,” said Dan Pope, Appliance Center manager. “And offering compact energy-efficient appliances aligns with the company’s Low Carbon Pathway strategy.” ‹‹

MARK YOUR CALENDAR!

NW NATURAL STREET OF DREAMS
July 27 - August 25
Stafford Meadows
Wilsonville, Oregon

Get inspired at this year’s NW Natural Street of Dreams. Just show your NW Natural ID badge to pick up two passes in Will Call at the show. You may attend any day of the show, including weekends.

streetofdreamspdx.com

2019 VETERANS DINNER
September 12
One Pacific Square

If you’ve worked for NW Natural for at least 10 years – or retired from the company – watch for an invitation to the annual Veterans Dinner in early August.